Northern Virginia is a vibrant region. The economy is strong and residents enjoy a high quality of life. However, living conditions are uneven across the area. Some residents suffer from poor health and limited resources for economic opportunity. A 2017 report by the Northern Virginia Health Foundation identified 15 “islands of disadvantage”—neighborhoods (clusters of census tracts) across the region where residents face very difficult living conditions and poor health.¹

Life expectancy varies by 19 years across the region. What explains such large differences? It’s not health care: doctors and hospitals account for less than 10% of this variation.² Health is shaped more by our living conditions—such as income, housing, and other aspects of the physical and social environment—and these vary greatly by neighborhood.

A healthy neighborhood infrastructure is vital to the public’s health. In particular, residents need access to stable housing and to living conditions that are uncrowded and free of health hazards such as allergens, mold, and lead. Housing must come at a cost that is affordable and leaves money for families to purchase healthy foods and obtain medical care. Good health also requires access to transportation—to visit the doctor but also to access jobs, child care, schools, and other social resources that improve health. Affordable public transit is important to serve low- and middle-income commuters.

To help compare housing, transportation, and the other conditions that exist across Northern Virginia’s census tracts, researchers at the Center on Society and Health at Virginia Commonwealth University developed the Healthy Places Index (HPI)—a score that can be used to quickly size up the health of neighborhoods. The HPI rates census tracts on a scale of 0–100; high numbers represent the best conditions. In computing the index, the researchers

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² Fargione et al., “Life Expectancy and Income Patterns in California.”
found that 26% of the variation in life expectancy in Northern Virginia was explained by differences in housing and transportation resources (see graphic).

Places with a high HPI enjoy more ideal living conditions that produce good health, whereas areas with a low HPI face greater economic barriers to basic services and infrastructure. For example, in census tract 6105.05 in Leesburg, where the HPI is only 48 and the median household income is $46,139, 60% of households face housing cost burdens (30% or more of their income spent on housing) and 74% of renters live in apartments with deficiencies (e.g., inadequate plumbing).

People of color are often disproportionately exposed to adverse living conditions. For example, in Prince William County’s census tract 9009.01 in Dumfries, where the HPI is 26—the lowest HPI in Northern Virginia—45% of residents are African Americans, 26% are Hispanic, and 22% are immigrants.

THE BOTTOM LINE

Policies and investments to improve neighborhood infrastructure—such as offering mixed-income housing and affordable, and more accessible, public transit—will improve economic opportunity and health outcomes. Such improvements are not without cost, but the return on investment is strong. Use the HPI to help identify areas in our region with the greatest needs.


Want to explore these data further?

Visit our interactive map at:

https://novahealthfdn.org/interactive-map-opportunity